

Message Text

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PAGE 01 STATE 269205

ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/OIM/AUSTRALASIA/HRSTRINGER/CJ

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COM/OIM/AUSTRALASIA/LPSILLOWAY

COM/OIM/PD/CAGENDREAU

COM/OIM/DM/CJBARRETT

EA/ANP/WBODDE

-----065282 110612Z /11

R 100235Z NOV 77

FM SECSTATE WASHDC

TO AMEMBASSY WELLINGTON

INFO AMCONSUL AUCKLAND

AMEMBASSY CANBERRA

AMCONSUL SYDNEY

UNCLAS STATE 269205

E.O. 11652: N/A

TAGS: BEXP, NZ, AS

SUBJECT: AM-TECH '78

REF: (A) WELLINGTON 04873, (B) STATE 250958

1. PRIOR TO ESTABLISHING A FIRM SCHEDULE FOR AN OIM SPONSORED OVERSEAS EXHIBITION, THE PROPOSED THEME AND TIMING OF THE EVENT IS CONSIDERED AGAINST OVERALL OIM EXHIBITION PROPOSALS I.E. CONFLICTS, THEME COMPATABILITY, ETC.

2. IN ADDITION TO REASONS CITED REF. B, WHICH HAVE NOT CHANGED, NUMEROUS U.S. AND INTERNATIONAL EXHIBITIONS OF AM-TECH '78 RELATED PRODUCTS ARE SCHEDULED IN JUNE 1978.

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ALL OF THESE EVENTS WILL HAVE NEGATIVE IMPACT ON WASHINGTON PROCUREMENT EFFORTS SHOULD AM-TECH BE MOVED FROM THE JULY/AUGUST 1978 TIME FRAME. THESE EVENTS INCLUDE: EDP '78 (COMPUTERS AND RELATED EQUIPMENT) MAY 9-13, 1978 MILAN IMC. NATIONAL COMPUTER CONFERENCE AND EXHIBITION, ANAHEIM, CALIFORNIA, JUNE 5-9, 1978. AFIPS CONFERENCE AND EXHIBITION, NEW YORK COLISEUM, JUNE 5-9, 1978, AMERICAN

SOCIETY OF BIOLOGICAL CHEMISTS, ATLANTA, JUNE 5-8, 1978,
148 EXHIBITORS. AMERICAN MEDICAL ASSOCIATION ANNUAL
CONVENTION, ST. LOUIS, JUNE 17-22, 1978, 127 EXHIBITORS,

ASSOCIATION OF OPERATING ROOM TECHNICIANS, MINNEAPOLIS,
JUNE 15-17, 63 EXHIBITORS. INTERCLIMA (FOOD PROCESSING
AND PACKAGING) PARIS, JUNE 1978, 500 BOOTHS. POZNAN
INTERNATIONAL FAIR, POLAND, GENERAL INDUSTRIAL, JUNE
1978. THE LATE JULY/EARLY AUGUST 1978 DATE SELECTED FOR
AMTECH '78 WAS DETERMINED BY THIS EVENT SCHEDULING
CRITERIA.

THE RESEARCH NOW BEING CONDUCTED BY TURNER WILL CONFIRM OR
DENY THAT THE SELECTED AMTECH THEMES ARE VIABLE AND
PROMOTABLE.

3. STRONGLY URGE AMEMBASSY WELLINGTON ACCEPT JULY/AUGUST
1978 TIME FRAME TO ASSURE MOST EFFECTIVE WASHINGTON
PROCUREMENT AND IMC SUPPORT. VANCE

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Message Attributes

Automatic Decaptioning: X
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition History: n/a
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Disposition Remarks:
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Enclosure: n/a
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Errors: N/A
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Status: NATIVE
Subject: AM-TECH \78
TAGS: BEXP, NZ, AS
To: WELLINGTON
Type: TE
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